



CALLING ALL ANIMAL LOVERS!!

The **Humane Society of Greater Akron** has a fun, feel good challenge for your company and your employees. One of every two households in NE Ohio owns a pet. Who are the dog, cat, or exotic animal lovers in your company? Who loves their pets more-- the dog people or the cat people? Now is your chance to find out while helping save the lives of hundreds of abused, abandoned and neglected animals.

On November 8th on Time Warner Channel 23, the Humane Society of Greater Akron will launch our first ever **“SAVE THE ANIMALS TELETHON”**. Gain corporate visibility, put your employees on TV, and help us raise \$80,000 to feed, house and medically treat the animals who have been discarded. Remember the Humane Society of Greater Akron services all of Summit County. Our two full-time humane officers are on call 24 hours a day 365 days a year to assist with abandonment, cruelty, neglect and injured strays. Here is how it works:

- Challenge your employees to dogs vs. cats competition to see which group can raise the most money for the Humane Society dogs or cats. You and your employees might pay a fee for a dress down day or hold a bake sale. Creativity is the name of the game as your employees strategize how to win the corporate cup (aka dog or cat bowl) for their team. Perhaps your company would match what your employees raise.
- Pick a person to lead the dog challenge and the cat challenge and turn them loose. This will be your version of *“Who Let the Dogs (Cats) Out.”*
- Then bring your check and present it on live TV on Sunday November 8th. We will be broadcasting from the Canal Park Akron Aeros Stadium suite area from two until five.
- The company team that raises the most “canine” dollars, and the company team that raises the most “feline” dollars, will be recognized and featured on our website and in our newsletter (13,000 people) and will be the 2009 “Best in Show”, Canine or Feline corporate champs. All participating companies will be acknowledged.
- Corporate “matching challenges” are also available for your company. Throughout the telethon, we will announce corporate challenges in which the named corporation will match any pledges called in during a two or three-minute period up to a comfortable amount of your choosing. Your company name will be prominently displayed during the three-minute period, and will be featured on our website and in our newsletter.

Thank you for considering the
PAWSibilities Humane Society Telethon Corporate Challenge

For every animal that has enriched your life, won't you please help today?

For further information, please complete this form
and return it in the enclosed envelope

by October 12
to the attention of:

Christine Shock
Director of Community Relations
(330) 657-2010 Ext. 103
volunteeredu@summithumane.org
(feel free to call or email with questions)

Your Name: _____

Company: _____

Address 1: _____

Address 2: _____

City: _____ State: _____ Zip: _____

Phone: (____) _____ - _____ Email: _____

Please check one:

Yes, I would like for you to contact me and arrange for a meeting to discuss how my company might become involved in the Telethon Corporate Challenge and Match.

No, I cannot become involved with this telethon this time, but enclosed is my donation to the Humane Society of Greater Akron.

Please post the enclosed flyer so that everyone in your company can see it and tune in the November 8th Telethon. If you would like a color flyer, one can be sent via email. Please email, Christine Shock at volunteeredu@summithumane.org.