



**Pledge Walk & Pet Expo**  
 May 11, 2019 | 11:00am-3:00pm  
 Lock 3, 200 S Main St. Akron, OH 44308

## Event Sponsorship

Bark in the Park is Summit County's largest annual celebration of pets and the people who love them! Guests and their four legged friends will enjoy a pledge walk, interfaith pet blessing, amazing dog agility demonstrations, over 80 vendors in our Expo, food trucks, contests & games, raffles, a Beer Garden, adoptable animals and the Mobile Adoption Center – all to benefit animals awaiting adoption at HSSC!

### Why HSSC?

Our sponsors enjoy unique and valuable marketing exposure to over 2,500 the day of the event and a reach of 50,000 through event promotions. Your sponsorship gift provides second chances for the sick, injured, abandoned, abused, and neglected animals in Summit County at our no time-limit facility. It is only through support from events like this that we are able to provide new beginnings to over 2,500 animals each year. Thank you for considering partnering with us for Bark in the Park 2019.

## 2019 Sponsorship Benefits

	<b>Presenter (\$3,500)</b>	<b>Patron (\$1,500)</b>	<b>Advocate (\$700)</b>	<b>Supporter (\$300)</b>
<i>Recognition in radio ads and programs</i>		---	---	---
<i>Banner provided by sponsor displayed on Lock 3 parking deck May 1-15, 2019</i>				
<i>Logo featured in print, social media, press releases and printed ads including Billboards, Akron Life Magazine, community newspapers, flyers and more</i>		---	---	---
<i>Complimentary admission fees</i>	20	10	5	2
<i>Signage along pledge walk route</i>				---
<i>Recognition on event screen* or banners</i>	Full Screen	Full Screen	Half Screen	Quarter Screen
<i>Recognition on event t-shirts</i>	On front	On back	On back	On back
<i>Recognition in social media &amp; emails</i>				
<i>Booth/promotional area at event</i>	Tent, table & chairs provided	Table & chairs provided	Space Only	Space Only

***For additional details regarding sponsor benefits please contact:***

**Louise DiLullo**  
 Director of Development  
 330.487.0333 ext. 240  
 ldilullo@summithumane.org

*For full inclusion in print advertising (Presenter Level) please pledge your support by March 29, 2019.*

*Final Deadline for sponsor confirmation for all levels is requested by May 3, 2019.*

*\*Recognition on event screen is pending upgrades by Lock 3*



**I/My company would like to sponsor Bark in the Park 2019 at the following level:**

- |                                    |         |                                    |       |
|------------------------------------|---------|------------------------------------|-------|
| <input type="checkbox"/> Presenter | \$3,500 | <input type="checkbox"/> Advocate  | \$700 |
| <input type="checkbox"/> Patron    | \$1,500 | <input type="checkbox"/> Supporter | \$300 |

**I/My company would like to underwrite the following area:**

- |   |         |
|---|---------|
| <input type="checkbox"/> Beer Garden                              | \$1,000 |
| <input type="checkbox"/> Logo on Participant Bags                 | \$1,500 |
| <input type="checkbox"/> Blessing of the Animals and Pet Memorial | \$500   |

Sponsor/Company Name: \_\_\_\_\_ Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

E-mail Address: \_\_\_\_\_ Phone Number: \_\_\_\_\_

**I/My company requests reserved promotional booth space:**

- Yes  
 No

	Price	Quantity	Subtotal
<b>Sponsor Booth Rental</b>			
Chair*	\$5.00		
Table*	\$10.00		
10'x10' Tent**	\$150.00		
		<b>Total</b>	

Electrical:  Yes  No

- Standard 110/115 amp outlet
- Please provide extension cords

Tents brought in must be staked or weighted at 40lbs./leg:

- Weighted
- Staked

Booth Activities (give-a-ways exhibits, items for sale, etc.)

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Sponsor participation is for exclusive use of contracted client only. Third party involvement is strictly prohibited without the prior written consent of the Humane Society of Summit County (HSSC).

\*Fee waived for Presenter and Patron level sponsors for 1 table and 2 chairs

\*\*Fee waived for Presenter level sponsors for 1 10'x10' tent

**NON-LIABILITY:** It is expressly understood and agreed by each exhibitor, its agents, and guests that neither HSSC nor its managers, sponsors, employees, members, board of directors, contractors, or any of their agents shall be liable for loss or damage to the persons, goods, or properties of exhibitors. At all times such goods and properties remain the sole possession and responsibility of the exhibitor. On signing the contract, exhibitor releases and agrees to indemnify HSSC, its managers, sponsors, employees, members, board of directors, contractors, and agents and save them harmless from any suit of claim for property damage or personal injury resulting in whole or in part from actions or inactions on the part of exhibitor, its agents, and/or its guests.

Signature \_\_\_\_\_

Date \_\_\_\_\_

**Please return to The Humane Society of Summit County c/o Special Events no later than Friday, March 29, 2019 for Presenter Level or Friday, May 3, 2019 for all levels for full inclusion in sponsor benefits.**