

Paws for a Cause: Virtual Walk

April 1-May 9, 2020

Online: www.summithumane.org/bitp



Bark in the Park Pet Expo

September 27, 2020 | 12:00-3:00pm

Lock 3, 200 S Main St. Akron, OH

Sponsorship

In light of current events, for the safety of all, the Bark in the Park Pet Expo has been postponed from May 9th to September 27th, 2020. Our event, for the past 25 years, has been two-pronged: the Rescue Walk and Pet Expo. This year, we will continue with the rescue walk virtually this spring, and hold our in-person celebration in the fall. As always, Bark in the Park at Lock 3 will be a fun-filled day of pet and family-friendly entertainment! Guests and their four-legged friends will enjoy an interfaith pet blessing, live entertainment, over 80 vendors, food trucks, contests & games, raffles, a Beer Garden, and adoptable animals with our Mobile Adoption Center! Promotional benefits will be extended to BOTH events – meaning your sponsorship dollar goes further!

Why HSSC?

Support from your business will provide your company with unique exposure and help HSSC to provide second chances for the sick and injured, abandoned, abused and neglected animals in Summit County at our no time-limit facility. It is only through public support that we are able to provide new beginnings to over 2,500 animals each year.

2020 Sponsorship Benefits

| | Top Dog (\$3,500) | Classy Canine (\$1,500) | Perfect Pup (\$700) | Helping Hound (\$300) |
|--|-------------------------------|----------------------------|------------------------|--------------------------|
| <i>Logo featured in print, social media, press releases and printed ads including Billboards, Akron Life Magazine, community newspapers, flyers and more</i> | | --- | --- | --- |
| <i>Banner displayed on Lock 3 parking deck up to two weeks in advance*</i> | | --- | --- | --- |
| <i>Complimentary admission fees</i> | 20 | 10 | 5 | 2 |
| <i>Signage along Lock 3</i> | | | | --- |
| <i>Recognition on event banners</i> | On stage | | | |
| <i>Recognition on event t-shirts</i> | | | | |
| <i>Recognition in social media & emails</i> | | | | |
| <i>Booth/promotional area at event</i> | Tent, table & chairs provided | Table & chairs provided | Space Only | Space Only |
| <i>Logo featured in social media, videos and promotions for Virtual Walk</i> | | | | |

*Banner to be displayed provided by the sponsor

For additional details regarding sponsor benefits please contact:

Carli Molinelli, Event Coordinator (234)212-9826 or cmolinelli@summithumane.org



Bark in the Park 2020
Sponsorship Form

Yes! I/My company would like to sponsor Bark in the Park 2020: Virtual Walk (May 9) and the Pet Expo (September 27) at the following level:

- | | | | |
|--|---------|--|-------|
| <input type="checkbox"/> Top Dog | \$3,500 | <input type="checkbox"/> Perfect Pup | \$700 |
| <input type="checkbox"/> Classy Canine | \$1,500 | <input type="checkbox"/> Helping Hound | \$300 |

I/My Company would like to underwrite the following area:

- | | |
|--|-------|
| <input type="checkbox"/> Beer Garden | \$500 |
| <input type="checkbox"/> Pet Blessing and Memorial | \$500 |

Sponsor/Company Name: _____

Contact Person: _____

Address: _____ City: _____ State: _____ Zip: _____

E-mail Address: _____ Phone Number: _____

I/My company requests reserved promotional booth space: Yes No

| | Price | Quantity | Subtotal |
|-----------------------------|----------|----------|----------|
| Sponsor Booth Rental | | | |
| Chair* | \$5.00 | | |
| Table* | \$10.00 | | |
| 10'x10' Tent** | \$150.00 | | |
| Total | | | |

Electrical: Yes No

- Standard 110/115 amp outlet
- Please provide extension cords

Tents brought in must be staked or weighted at 40lbs/leg:

- Weighted
- Staked

Booth Activities (give-a-ways exhibits, items for sale, etc.)

Sponsor participation is for exclusive use of contracted client only. Third party involvement is strictly prohibited without the prior written consent of the Humane Society of Summit County (HSSC).

*Fee waived for Presenter and Patron level sponsors for 1 table and 2 chairs

**Fee waived for Presenter level sponsors for 1 10'x10' tent

NON-LIABILITY: It is expressly understood and agreed by each exhibitor, its agents, and guests that neither HSSC nor its managers, sponsors, employees, members, board of directors, contractors, or any of their agents shall be liable for loss or damage to the persons, goods, or properties of exhibitors. At all times such goods and properties remain the sole possession and responsibility of the exhibitor. On signing the contract, exhibitor releases and agrees to indemnify HSSC, its managers, sponsors, employees, members, board of directors, contractors, and agents and save them harmless from any suit of claim for property damage or personal injury resulting in whole or in part from actions or inactions on the part of exhibitor, its agents, and/or its guests.

Signature _____

Date _____

Please return to The Humane Society of Summit County c/o Special Events no later than Monday, August 10, 2020 for Presenter Level or Monday, September 21, 2020 for all levels for full inclusion in sponsor benefits.