



Humane Society
OF SUMMIT COUNTY™

2022

Corporate Sponsorship Opportunities



About HSSC

Animal rescue and welfare is a cause that unites people from all walks of life, provides a powerful impact that saves homeless animals, and enhances lives of people across our county through pet ownership.

The Humane Society of Summit County is our community's resource for animal welfare and animal rescue. Through our targeted mission, we rescue, rehabilitate, and provide adoptions for animals who are victims of cruelty and neglect. We serve over 2,500 pets in need each year in our no time-limit facility by providing safe shelter, food, and veterinary care until these animals find their forever homes.

HSSC is a nonprofit organization and is not affiliated with or funded by national organizations. Our work is made possible by our generous community of supporters and animal advocates.

Our Corporate Partners

Because we rely on the generosity of our community, we value our relationships with our corporate supporters and sponsors as partners in our animal welfare mission. We partner with over 100 companies and organizations each year in a variety of ways.

There are many opportunities to support the Humane Society of Summit County and the animals we serve:

- **Fundraising Event Sponsorship**
- **Adoption Event Sponsorship**
- **Fundraising and Supply Drives**
- **Team Volunteering**
- **Product or Service Donations**
- **Hosting the Mobile Adoption Center**

Our Reach

Sponsorship and underwriting are great ways to tell the community about your support of animal rescue.

4,500

People attend
special events

19,000

Email reach

36,473

Facebook
followers

270,000

Website visits
per year



Fundraising Event Sponsorship

Join over 70 local businesses each year who support animal rescue through event sponsorship. Our sponsors enjoy valuable marketing and brand awareness benefits while providing lifesaving resources to the vulnerable animals of our community.



REVERSE RUFFLE & VIRTUAL AUCTION March 7th – 12th | Virtual

The Reverse Ruffle & Virtual Auction is a great way to beat the winter blues. 250 numbers will be sold, and one lucky number will win the grand prize of \$3,000! The public can also join in the fun with our online auction featuring 20+ fun, unique baskets from local organizations.

Sponsorship Level
\$3,000 presenting

Attendance
250+

Audience
Donors,
social media

Learn more: www.summithumane.org/events

THE PUP CRAWL HUMANE SOCIETY OF SUMMIT COUNTY



PUP CRAWL April 1st–May 31st | Summit County Breweries

The Pup Crawl invites participants to visit local breweries across the county, collect passport stamps, view adoptable animals during Mobile Adoption Center visits, and win prizes!

Sponsorship Levels
\$1,000 Presenting
\$100 Brewery Partner
\$100 Pup Crawl Sponsor

Attendance
500+

Audience
Donors, pet owners
animal lovers, adults 21+
community members

Learn more: www.summithumane.org/events



Fundraising Event Sponsorship: Continued



BARK IN THE PARK

Saturday, May 21, 2022 | Lock 3 Park, Akron

Bark in the Park is Summit County's largest celebration of pets! Held in Akron's best outdoor venue, over 2,000 animal lovers and their furry family members come out for our annual Pledge Walk and Pet Expo.

Sponsorship Levels

\$300 - \$3,500

Attendance

2,000+

Audience

Adopters, donors,

Learn more: www.summithumane.org/bitp



PUTTS FOR PETS

Monday, July 11, 2022 | Silver Lake Country Club, Stow

Putts for Pets is an exciting day of golf, games, dinner, and adoptable animals at one of Summit County's most challenging and beautiful courses.

Sponsorship Levels

\$2500 presenting
\$1000 underwriting
\$250 hole sponsor

Attendance

100+

Audience

Affluent adults
corporate/
business
partners

Learn more: www.summithumane.org/golf



PAWSIBILITY BALL

Saturday, August 27, 2022 | Hilton Akron/Fairlawn

The Pawsibility Ball is our annual gala event and auction to benefit pets waiting to find their forever homes. Through this sell-out event, we honor our Animal Hero Award honorees for their contributions to save Summit County's homeless and abused animals.

Sponsorship Levels

\$1,800 Table
\$2,500-\$5,000
\$10,000 presenting

Attendance

400

Audience

Affluent adults,
civic leaders,
corporate/
business partners

Learn more: www.summithumane.org/pball



Fundraising Event Sponsorship: Continued



BOW WOW BINGO

Friday, October 21, 2022 | St. George Fellowship Centre, Akron

A casual community event features dinner, eight rounds of bingo with a grand prize of \$2,000 cash, a basket raffle and a \$500 gift card raffle, and adoptable animals.

Sponsorship Level

\$300 per game
\$1,500 Presenting
\$500 Gift card Raffle

Attendance

350+

Audience

Donors, animal advocates

Learn more: www.summithumane.org/bingo

Celebration of Pets LUMINARY DISPLAY



CELEBRATION OF PETS: LUMINARY DISPLAY

November 17, 18, and 19, 2022 | HSSC Shelter, Twinsburg

The Celebration of Pets: Luminary Display honors pets that have brightened our lives and have filled our hearts with unconditional love.

Sponsorship Level

\$2,500 presenting
\$250 yard sign

Attendance

200

Audience

Donors, pet owners, animal lovers, community members

Learn more: www.summithumane.org/luminary

Adoption Event Sponsorship

Adoption events are held for one week, 5-6 times per year to encourage potential adopters through 50% off adoption fees and other incentives. As an adoption event underwriter, your gift directly supports the cost of microchips, vaccination, and spay/neuter that prepares pets for adoption and funds the discount provided to adopters.

Adoption event sponsors receive logo recognition on all promotional materials and are invited to join us onsite during the event to interact with guests.

Sponsorship Level: \$1,500 exclusive/only one sponsor per event



Other Ways to Give

Fundraising and Supply Drives

Organize an employee pet supply or fund drive at your workplace and help support the rescued animals! Company matching may double your impact!

View our Shelter Supply Wish List: www.summithumane.org/Wish_List

Team Volunteer Opportunities

Volunteering as a group is a great way for employees to work together, engage with our mission, and spend a memorable day in the company of rescue animals. We host groups from 2 to 10 people to do projects from cleaning, organizing, and laundry with an opportunity to engage in basic animal enrichment. This opportunity provides a great team-building experience.

Product or Service Donations

HSSC gratefully accepts in kind products or services that help achieve our mission directly or through fundraising. Let us know how your company can help!

Mobile Adoption Center

Host a two-hour visit with our Mobile Adoption Center at your place of business for employees, customers, and/or the community! Enjoy a memorable day with pets and help these animals find homes faster. Learn more: www.summithumane.org/mac

Partnering with the Humane Society of Summit County elevates your business and brand awareness and shows your commitment to the pets that complete our families and community.

Please contact Louise DiLullo at LDiLullo@summithumane.org or (234)212-9749 to discuss how your company – no matter the size – can make a difference for pets in Summit County.

Visit us online: www.summithumane.org/companies_that_care





Please return this form to Louise DiLullo
at LDiLullo@summithumane.org or
7996 Darrow Rd.
Twinsburg, OH 44087

Yes! We want to help the animals at HSSC!

Company Name _____

CEO _____

Contact Person (if different than CEO) _____

Address _____

City _____ State _____ Zip _____

Phone _____ Email _____

Partnership Opportunities

☐ We will make a donation of \$ _____

☐ We are interested in event sponsorship. Please send me more information on:

- ☐ Reverse Ruffle & Virtual Auction
- ☐ Pup Crawl
- ☐ Paws for a Cause: Virtual Walk
- ☐ Putts for Pets Golf Outing
- ☐ Pawsibility Ball
- ☐ Bow Wow Bingo
- ☐ Celebration of Pets: Luminary Display
- ☐ Adoption Events

☐ We will host a supply or fundraising drive:

Tell us more: _____

☐ We are interested in team volunteer opportunities

☐ We would like to donate a product or service

☐ We would like to host the Mobile Adoption Center

