



Saturday,  
May 22, 2021

# Fundraising Tips

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- Set a goal.** Choose a personal fundraising goal for your page.
- Support yourself** by getting the “furball” rolling and donate to your page. This will help inspire others to follow.
- Dedicate your page.** Choose to dedicate your page in honor of your pet(s), your passion for animal welfare, or even loved ones who loved animals.
- Make your page personalized.** Upload photos, videos, and share that personal connection to the mission on why you have chosen to **walk for those with no voice.**
- Contact everyone who has supported you in the past.** Thank them for their past donation and ask for their support again. Be sure to **THANK** each donor **LOUD** and **MULTIPLE TIMES.**
- Share your pledge page through emails, texts, calls, and even on social media.** Send your pledge page to your co-workers and business colleagues through email. You can call or text your friends and family. Sharing your Rescue Walker URL on your social media pages will increase your reach. Make sure to use any of the resources provided if you need help crafting messages.
- Be enthusiastic when asking for donations.** Showing your passion to help save animals in need will help motivate others to donate to your page. Let people know their donation makes a difference in the lives of rescued animals in our community.