



Saturday, May 22, 2021

Online: www.summithumane.org/virtualwalk

For the safety of all, our annual Bark in the Park event will be held as a virtual fundraising walk this year called the **Paws for a Cause: Virtual Walk on Saturday, May 22nd, 2021**. We expect 200 animal lovers, rescue pet adopters, shelter volunteers, and community advocates to participate in the pledge walk and raise invaluable funds to support the lifesaving animal rescue work of the Humane Society of Summit County.

Event Sponsorship

As a sponsor for the Paws for a Cause: Virtual Walk, your company will benefit from inclusion in our promotional opportunities through our recruitment, fundraising, event day, and other marketing efforts. We offer numerous sponsorship opportunities to allow you to participate at a level that makes sense for your company - and to make a significant impact in the community!

Why HSSC?

Support from your business will provide your company with unique exposure and help us to continue to provide second chances for the sick and injured, abandoned, abused, and neglected animals in Summit County at our no time-limit facility. It is only through support from events like this that we are able to provide new beginnings to over 2,000 animals each year.

2021 Sponsorship Benefits

	Top Dog (\$3,500)	Classy Canine (\$1,500)	Perfect Pup (\$700)	Helping Hound (\$300)
<i>Logo featured in ALL print, press releases and printed ads, community newspapers, flyers, and HSSC website and fundraising webpage, and more.</i>		---	---	---
<i>Inclusion in promotion and wrap up videos.</i>		---	---	---
<i>Mobile Adoption Center Visit Day with promotion and adoptable animals.</i>			---	---
<i>Inclusion in a promotional email directing readers to a special coupon or deal from your business (up to 22,000 readers.)</i>				---
<i>Opportunity for pamphlet/goods to be given to each fundraising walker - 200 items - Optional.</i>				---
<i>Recognition on event t-shirts.</i>				
<i>Logo featured in social media and promotions for Virtual Walk.</i>				

For additional details regarding sponsor benefits please contact:

Carli Molinelli, Event Coordinator
(234)212-9826 or cmolinelli@summithumane.org

*For full inclusion in print advertising (Top Dog Level) please pledge your support by March 26, 2021.
 Final deadline for sponsor confirmation for all levels is requested by April 30, 2021.*



Yes! I/My company would like to sponsor Paws for a Cause: Virtual Walk 2021 at the following level:

- | | | | |
|----------------------------------------|---------|----------------------------------------|-------|
| <input type="checkbox"/> Top Dog | \$3,500 | <input type="checkbox"/> Perfect Pup | \$700 |
| <input type="checkbox"/> Classy Canine | \$1,500 | <input type="checkbox"/> Helping Hound | \$300 |

I/My company would like to sponsor a certain area of the event (exclusive):

- | | |
|----------------------------------------------------|---------|
| <input type="checkbox"/> Virtual Pledge Walk | \$2,000 |
| <input type="checkbox"/> Event T-shirt Sponsor | \$700 |
| <input type="checkbox"/> Pet Blessing and Memorial | \$500 |

Sponsor/Company Name: _____

Contact Person: _____

Address: _____ City: _____ State: _____ Zip: _____

E-mail Address: _____ Phone Number: _____

I/My company requests information on creating a Virtual Fundraising Team: Yes No

Promotional Materials or Give-aways to Fundraising Walkers (200 items-Optional):

Sponsor participation is for exclusive use of contracted client only. Third party involvement is strictly prohibited without the prior written consent of the Humane Society of Summit County (HSSC).

NON-LIABILITY: It is expressly understood and agreed by each exhibitor, its agents, and guests that neither HSSC nor its managers, sponsors, employees, members, board of directors, contractors, or any of their agents shall be liable for loss or damage to the persons, goods, or properties of exhibitors. At all times, such goods and properties remain the sole possession and responsibility of the exhibitor. On signing the contract, exhibitor releases and agrees to indemnify HSSC, its managers, sponsors, employees, members, board of directors, contractors, and agents and save them harmless from any suit of claim for property damage or personal injury resulting in whole or in part from actions or inactions on the part of exhibitor, its agents, and/or its guests.

Signature Date

Please return to the Humane Society of Summit County c/o Special Events no later than Friday, March 26, 2021 for Top Dog Sponsorship or Friday, April 30, 2021 for all levels for full inclusion in sponsor benefits.